

For immediate release

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Krisam Group Spans the Globe

Closes 2006 with Growth, Adding Member Hotels in Austria, France, Switzerland and the UK

Now has Close to 50 International Hotels in more than a Dozen Countries - Sees Continued Expansion in 2007

Washington, DC – January 2, 2007 – Krisam Group, the pioneering national sales company for independent and unique hotels, announced that it added seven member hotels in four countries in the second half of 2006, to round out a year of dynamic international growth – a trend the company sees continuing into 2007 and beyond.

The new member hotels added, are:

- Austria – Hotel de France, Vienna
- France – Chateau Hotel de la Messardiere, St. Tropez; Hotel Royal Riviera, Saint Jean Cap Ferrat
- Switzerland – Beau Rivage Palace, Lausanne; Palace Luzern, Luzern
- UK – The Royal Crescent, London; and The Cliveden House, outside London

Each of the new Member hotels is located in a unique and desirable destination, perfect for group meetings, and each offers the highest level of product and service offerings in its market.

Jim Schultenover, President of Krisam, said, “We are delighted to welcome these distinctive, world-class hotels to the Krisam family.” He continued, “Each new member hotel brings a unique product and experience that makes it a compelling destination for meeting planners from North America and around the world.”

Founded in 1975, Krisam now has hotel members in almost every state in the United States, as well as in Europe, Mexico, Canada and the Caribbean. The company bolstered its presence in Europe in 2005 with the addition of a sales office in the UK, and also maintains sales representatives in Brussels.

Schultenover concluded, “2006 was a pivotal year for Krisam, in which the upbeat meetings market and our investments in people and resources helped us move forward toward becoming a truly global service organization, for meeting planners as well as member hotels.” “We expect to continue the momentum, and our international growth, in 2007.”

About Krisam Group

Krisam Group is the top independent national sales office for hotels, and the leading advocate and service provider for meeting planners - offering a unique, end-to-end, suite of services to support planners and Krisam hotel members. In 2005, the company celebrated its 30th year of industry leadership. For more information on Krisam Group, please visit www.krisam.com.

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