



**For immediate release**

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**Krisam Group and Global Events Partners Announce  
New Vice President of Sales for Southwest Market**

*Meetings industry veteran, Marci Zaworski, to lead sales efforts for  
Krisam Group and Global Events Partners Southwest office...*

**Washington, DC – April 19, 2010 – [Krisam Group](#) (Krisam), the top national sales company representing independent and unique member hotels, and [Global Events Partners](#), (GEP), the leading partnership of destination management companies (DMCs) worldwide, announced today that Marci Zaworski has joined the companies as Vice President of Sales of their Southwest office.**

Zaworski brings over twenty years of industry experience to Krisam and GEP. Throughout her career, she has developed a strong presence throughout the Southwest region, to include Texas, Arizona, New Mexico, Oklahoma and Louisiana. In her new role at Krisam and GEP, Zaworski will continue to cultivate her existing relationships while also growing new business in this important market.

“We are delighted to welcome Marci to her new role,” said Jim Schultenover, President of Krisam and GEP. Schultenover continued, “Marci brings tremendous sales experience, deep customer relationships and a history of proven success. We are confident she will make immediate and outstanding contributions to the sales performance of Krisam and GEP.”

Zaworski comments, “I am excited for the opportunities that Krisam and GEP have to offer. They have an incredible portfolio of Member Hotels and Partner DMCs. I’m looking forward to bringing value, expanding client relationships and creating unbreakable hotel and DMC partnerships. My goal is simple...to complete the circle.”

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## **About Marci Zaworski**

Zaworski began her career as a Sales Manager with Princess Hotels in 1989. In 1998, Zaworski was appointed Director, Global Accounts for Canadian Pacific Hotels, prior to its 1999 merger with Fairmont Hotels and Resorts. She continued to serve as Director, Global Accounts at Fairmont, providing sales support for 85 prestigious hotels worldwide, as the company expanded to what it is today – Fairmont, Raffles and Swissotel Hotels and Resorts. Zaworski was the recipient of Fairmont’s Presidents Circle Sales Award (2004-2007) and is an active member of Meeting Professional International’s Texas chapter. She holds a Bachelor of Arts from The State University of New York at Albany.

Zaworski resides in Coppell, Texas, with her husband and two children. She is a fitness enthusiast and leads a very active and healthy lifestyle. Although an avid Dallas Cowboys fan, her most important cheerleading is for anything involving her two children.

### **Contact Information**

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## **About Krisam Group (Krisam) & Global Events Partners (GEP)**

Celebrating 35 years as an industry leader, Krisam Group, a membership organization, is the top national sales company representing independent and unique hotels, and the leading advocate and service provider for meeting planners.

Launched in 1999, GEP includes more than 65 leading destination management companies (DMCs) around the world. A DMC is a professional service company possessing extensive local knowledge and resources, specializing in the design and execution of group tours, transportation, events, activities and program logistics. GEP partners provide consistently high quality DMC services in the most desirable locations worldwide.

Combined, Krisam and GEP offer a unique “one-stop” solution for meeting professionals worldwide. For more information on Krisam, please visit [www.krisam.com](http://www.krisam.com) and GEP please visit [www.globaleventspartners.com](http://www.globaleventspartners.com).

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