



For immediate release

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**Krisam Group appoints industry heavyweights to senior sales positions
in Eastern and West Coast regions.**

*Scott White joins Mid-Atlantic (Washington D.C.) office as Executive Vice President and
Brigitte Lundrigan joins the West Coast office as Vice President of Sales.*

Washington, DC – July 2010 – [Krisam Group](#) (Krisam), the top national sales company representing independent and unique member hotels, recently appointed Scott White to the position of Executive Vice President in the Mid-Atlantic (Washington, D.C.) office and Brigitte Lundrigan to the position of Vice President of Sales for the West Coast office.

Both White and Lundrigan bring decades of senior-level hotel sales and marketing experience within the hospitality industry to Krisam Group, which is now celebrating its 35th year. Both appointments are part of Krisam Group's continuing trend of hiring and retaining regional sales professionals with extensive hotel experience and customer relationships.

“Scott and Brigitte’s proven abilities and regional connections are the ideal complement to our extremely talented sales team,” said Jim Schultenover, President of Krisam Group. He adds, “They represent the level of talent and industry intimacy that Krisam Group has built its 35 years of success on. With the meetings market on the upswing, we’re confident that they will help lead us in this new era of opportunity.”

Scott White

White will contribute over twenty years of hospitality industry experience to Krisam Group's Washington D.C. sales initiative. He split 18 of those years among different posts with the Krisam Group and its sister company, Global Events Partners (GEP), a leading partnership of destination management companies (DMCs) worldwide.

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White's first position with Krisam Group was as Director of Sales for the New York City office from 1992-1996. Next he served as Director of Sales for Krisam Group's Washington D.C. office from 1996-2000.

After eight years with Krisam Group, White was named V.P. of Sales with its sister company, GEP. Chief among his accomplishments was opening the Washington D.C. DMC and growing it into a multi million-dollar operation that is now one of the leading DMCs in the area.

Regarding his recent appointment to Executive Vice President for Krisam Group, White says, "I'm thrilled to have gone full circle and be back at Krisam's headquarters. I'm looking forward to the demanding role of growing a vibrant D.C. client base and expanding our business in the market."

White came to Krisam Group and GEP from the Saddlebrook Resort in Tampa where he began his career after receiving his B.S. degree from the University of Maryland and his M.B.A. from Clemson. His career has been dedicated to the hospitality and travel industries and he enjoys spending time with his family, reading and exercising. White resides in Rockville, Maryland.

Brigitte Lundrigan

The majority of Brigitte's 20 years in the hospitality field have been spent on the West Coast. She has devoted her career to the industry and over the years has developed strong ties to the meeting planning community up and down California and throughout the Pacific Northwest.

In her new position as V.P. of Sales she will leverage her existing relationships and market knowledge to develop the Krisam brand in this important region and expand sales for Member Hotels located in the West and across the U.S.

Lundrigan is excited to dive into her new role, "Representing this wonderful portfolio of properties is a dream come true. I'm looking forward to getting to know the hotels and hotel partners and then developing new business for them. The West represents a huge opportunity for Krisam Group, and I'm excited to help them expand".

Lundrigan's strong ties to the West stem from her tenure with Fairmont Raffles Hotels International where she was Director of Global Accounts from 2004 until 2010. There she was named Top Global Seller for 2006 and was a four-time member of Fairmont's elite President's Club. Lundrigan is the current president of the country's largest chapter of the Society of Incentive Travel Executives (SITE).

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Before becoming a Californian, she was a Canadian. Lundrigan began her sales career in the hospitality field at the Canadian Pacific Hotels Chateau Whistler Resort where she rose to the level of Director of Group Sales. In her last position as Director of Global Accounts, she was accountable for room night goals within the Southern California, Oregon and Washington State corporate and association group markets. She represented 122 hotels and resorts worldwide.

Although she misses the mountain leisure opportunities afforded by her Canadian origin in Whistler, Lundrigan happily resides north of San Diego with her husband and 10 year-old daughter. Regarding the change she says, “There’s really nothing better than living less than a mile from the beach.”

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About Krisam Group & Global Events Partners (GEP)

Celebrating 35 years as an industry leader, Krisam Group, a membership organization, is the top national sales company representing independent and unique hotels, and the leading advocate and service provider for meeting planners.

Launched in 1999, GEP includes more than 65 leading destination management companies (DMCs) around the world. A DMC is a professional service company possessing extensive local knowledge and resources, specializing in the design and execution of group tours, transportation, events, activities and program logistics. GEP partners provide consistently high quality DMC services in the most desirable locations worldwide.

Combined, Krisam and GEP offer a unique one-stop solution for meeting professionals worldwide. For more information on Krisam or GEP, visit www.krisam.com or www.globaleventspartners.com.

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