



For Immediate Release

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**GLOBAL EVENTS PARTNERS DMCs SCORE
94% SATISFACTION RATE IN CLIENT-SURVEY**

**Survey Results Affirm GEP's Reputation
As The Quality Leader in Destination Management**

Washington, D.C. (June 2010) . . . Global Events Partners (GEP), a partnership of 65 destination management companies (DMC) worldwide, and its partner DMCs scored 92% or higher on all questions in a client satisfaction survey, according to results released today. Ninety-four percent of clients were satisfied with their recent DMC experience, and 96% of clients found their GEP Liaison helpful in connecting them with the right DMC for their program.

“When GEP invites a DMC to become a partner, it is only after a stringent review assuring that the DMCs meets the highest possible quality standards in event and destination management,” Chris White, Chairman and CEO, explained.

“But the review process does not end there,” he continued. “Three years ago, we implemented a survey to monitor partner DMCs performance after every client program to assure that the partner remained the best possible DMC in its destination. I’m happy to report that the results from the most recent survey confirm exceptional satisfaction with our partner DMCs and with our own corporate services. Our clients can feel confident that they are receiving superior service from the GEP partnership.”

GEP DMCs represent over 92 destinations worldwide, including in Europe, Asia, Africa, North and South America, and all major markets within the United States.

DMC Experience Survey Results

More than 300 meeting professionals responded to the GEP survey to evaluate their planning experience with a GEP DMC during all of 2009 and the first quarter of 2010.

Among those responding to the survey:

- 94% agreed that they were satisfied with the planning and meeting experience they received when working with a GEP DMC.
- 93% agreed that the GEP DMC they worked with fulfilled their expectations of creating a unique and successful meeting experience.
- 93% also agreed that they would work with the same GEP DMC again, if they had a suitable program.
- 92% said that they would recommend working with a GEP DMC to fellow meeting professionals and colleagues.
- 96% agreed that the GEP representative they worked with was helpful in connecting them with a suitable DMC and was also appropriately involved throughout the planning process.

“As we close the books on 2009, we can trust that our partners are among the best DMCs in the industry,” White commented. “We thank our clients for their participation in this study, and applaud their vision, optimism and energy as we continue to see overall economic improvement.”

Methodology: About the Survey

Questionnaires were distributed via email within two weeks of a ~~client~~ program taking place with GEP clients, most of whom are meeting professionals and planners. The results were used to evaluate success rates of more than sixty-five (65) GEP DMCs worldwide.

Each client was asked to respond to five questions:

1. Overall, I was satisfied with my recent meeting experience working with a GEP DMC.
2. This GEP DMC created the unique and successful experience I expected.

3. If I had a suitable program, I would use this GEP DMC again.
4. I would recommend this GEP DMC to other meeting professionals or colleagues.
5. My GEP/Krisam Group representative was helpful in connecting me with DMC and appropriately involved throughout the planning process.

About Global Events Partners (GEP)

Launched in 1999, Global Events Partners' portfolio includes more than 65 leading destination management companies (DMCs) around the world. A DMC is a professional services company possessing extensive local knowledge and resources, specializing in the design and execution of group tours, transportation, events, activities and program logistics. GEP partners provide consistently high quality DMC services in the most desirable locations worldwide. For more information on Global Events Partners, visit www.globaleventspartners.com.

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