

For immediate release

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**Krisam Group Announces Economic Stimulus Plan for
Meeting Planners**

*Airfare Credits Available for Meetings Booked at Some of Krisam's Finest
Member Hotels & Resorts*

Washington, DC – March 20, 2008 –In an era of airline surcharges and rising prices for just about everything, Krisam Group, the pioneering hotel membership company for independent and unique hotels and resorts worldwide, announced an Economic Stimulus Plan for meeting planners who book new business at participating Krisam hotels and resorts between March 15 - May 15, 2008.

Planners receive a \$30 airfare credit for every flight booked for a meeting held at participating Krisam member hotels and resorts. Restrictions apply, and the complete list of participating properties is contained at the end of this press release.

Under the plan, business must be generated and contracted between March 15 - May 15, 2008, for meetings held before December 31, 2008. Blackout dates may apply, and a two-night minimum stay is required. Only new business for 2008 is eligible, and one flight credit per meeting attendee is permitted, based on single occupancy. If the meeting qualifies, the credit will be applied to the Master hotel bill upon completion of the meeting and all that is required is a copy of a flight manifest.

Planners who are interested in participating in this program should contact their local Krisam sales representative. A list of Krisam Group office locations can be found at <http://www.krisam.com/meet-our-team.php>.

Krisam Group has more than 230 hotels and resorts within the United States, Europe, Mexico, Latin America, the Caribbean and French Polynesia. Each Krisam hotel is selected for membership based upon its high quality guest experience, distinctive identity and offerings in the local market, and ability to provide outstanding experiences for groups of varying sizes and needs.

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Participating Krisam Members in the Economic Stimulus Plan, include:

Amelia Island Plantation - Amelia Island, FL
The Broadmoor - Colorado Springs, CO
Carefree Resort & Villas – Carefree, AZ
Caribe Royale Orlando All-Suites Hotel & Convention Center – Orlando, FL
Daufuskie Island Resort & Breathe Spa - Hilton Head, SC
Don CeSar Beach Resort, A Loews Hotel - St. Pete Beach, FL
Doral Golf Resort & Spa, A Marriott Resort – Miami, FL
Fiesta Americana Condesa Cancun – Cancun, Mexico
Fiesta Americana Puerto Vallarta - Puerto Vallarta, Mexico
FireSky Resort & Spa - Scottsdale, AZ
The Grand America Hotel -Salt Lake City, UT
Grand Bohemian Hotel - Orlando, FL
The Grove Isle Hotel & Spa - Miami, FL
Hershey Lodge & Convention Center – Hershey, PA
Hotel del Coronado - San Diego, CA
The Hotel Hershey - Hershey, PA
InterContinental Chicago – Chicago, IL
InterContinental Dallas - Dallas, TX
InterContinental Mark Hopkins San Francisco - San Francisco, CA
InterContinental The Barclay New York - New York, NY
Kingsmill Resort & Spa – Williamsburg, VA
LaPlaya Beach & Golf Resort - Naples, FL
Little America Hotel Salt Lake City - Salt Lake City, UT
The Lodge at Torrey Pines - San Diego, CA
Mandarin Oriental, Washington D.C. – Washington, DC
Mansion on Forsyth Park - Savannah, GA
Millennium Broadway Hotel - New York, NY
Millennium UN Plaza Hotel - New York, NY
Naples Grande Beach Resort – Naples, FL
Omni Austin Hotel Downtown – Austin, TX
Parc 55 Hotel San Francisco- San Francisco, CA
Pinehurst Resort- Village of Pinehurst, NC
Renaissance Vinoy Resort & Golf Club - St. Petersburg, FL
Saddlebrook Resort - Tampa, FL
Sawgrass Golf Resort & Spa, A Marriott Resort - Jacksonville, FL
The Sea Pines Resort - Hilton Head Island, SC
Sonesta Bayfront Hotel Coconut Grove- Miami, FL
Surf & Sand Resort – Laguna Beach, CA
Trump Marina – Atlantic City, NJ
Trump Plaza Hotel & Casino – Atlantic City, NJ
Trump Taj Mahal – Atlantic City, NJ

About Krisam Group

Krisam Group, founded in 1975, is the top hotel membership company for independent and unique hotels worldwide, and is the leading advocate and service provider for meeting planners. Krisam has more than 230 member properties worldwide. For more information about Krisam Group, please visit www.krisam.com.

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