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KRISAM GROUP ANNOUNCES NEW AIRFARE CREDIT PROMOTION

Bottom Line Boosters Promotion Aims to Cut Airfare Costs by up to \$50 Per Person

WASHINGTON, D.C., September 8, 2008 – Krisam Group, the pioneering hotel membership company for independent and unique hotels worldwide, today announced its Bottom Line Boosters promotion to cut airfare costs for meetings and events by up to \$50 per person.

Any new business that contracts and operates with Krisam's participating Member hotels and resorts between September 1, 2008 and March 31, 2009 will receive a \$30 or \$50 airfare credit toward every booked flight. The amount of the airfare credit depends on the Krisam member hotel selected for the meeting or event. A list of Krisam's 75 participating Member hotels can found be at <http://www.krisam.com/fly-for-less/>.

"We understand this is a volatile time for corporations and organizations as they are tightening travel budgets in this tough economy," said Jim Schultenover, President of Krisam Group. "Our Bottom Line Booster promotion is aimed at reducing the strain on travel budgets, particularly as airfares continually increase due to rising fuel costs, and provide our clients with a credit that will help ease travel expenses.

For meetings or events that qualify, the credit will be applied to the master hotel bill upon completion of the meeting and submission of a copy of the flight manifest. Some blackout dates may apply and a two night stay is required.

"The Bottom Line Booster promotion is similar to the Economic Stimulus Plan promotion we launched last spring," said Schultenover. "It was so successful we decided to increase the airfare credit amount and number of participating Member hotels."

About Krisam Group

Krisam Group, founded in 1975, is the top hotel membership company for independent and unique hotels worldwide, and is the leading advocate and service provider for meeting planners.

Krisam has more than 40 Member hotels and resorts located outside the U.S., and has 239 Member properties worldwide. For more information on Krisam Group, please visit www.krisam.com. To learn more about the Bottom Line Boosters promotion, please visit <http://www.krisam.com/meet-our-team.php> to contact your Krisam Group Sales representative.