



**Follow up Notes from:**

**Giving Back to Phoenix**

**September 10, 2009**



**Turn a New Leaf**  
**Facilitator: David Fine**  
**Table # 4**

**Notes:**

- Work with local CVB and their sponsorship team to reach out to meeting planners for large conventions and what opportunities they have to give back to the community. These hotels can offer volunteering hours.
- MPI, HSMAI & PCMA  
Bring hotels and suppliers together with meeting planners. They host monthly events that could have the potential to provide fundraising opportunities
- Chamber/ Business Council of Local Community  
New business leader want to bring in charity
- Companies that specialize in office furniture understand who is a new company coming into the community
- Local holiday parties at nearby corporations and get involved with these companies
- Hotels do fundraising to local charities in a meeting planner's name as a special donation or gift
- Have children draw a piece of art and then auction it off
- Have a local culinary school bring in their chefs and have a bake sale
- Contact large conventions coming into town and ask if they need volunteers for anything in exchange for a large donation
- Hotels are offering 10% off the master account instead of giving it back to the client they donate it to charity
- Ask retailers and store chain to support the cause and ask shoppers to donate \$1 upon checkout
- Mutual donations between hotel and charity instead of a hotel giving an amenity to a guest, they print out a personalized note stating that in lieu of giving a "gift" (i.e. wine, cookies, snacks, t-shirts etc.) the hotel donated money to a local charity



**Paz De Cristo**  
**Facilitator: Robert Filipelli**  
**Table # 6**

**Notes:**

- Approach group at hotels to donate some of the F&B funds to charity
- Hotels will donate partially used shampoo, conditioner, etc. to older brands of amenities
- Restaurant to put aside perishables for volunteer pick-up and delivery
- Have special promo night at restaurants where a determined percentage will go to charity
- Ask attendees attending conference to each bring a donation (i.e: sewing kits, food, socks, blankets, etc.)
- Instead of pillow gift during program, leaving a note saying a donation has been made in your behalf.
- Approach companies to “donate” some man hours each week to assist.
- Instead of packing more than you need pack one item to donate
- Go to schools to recruit administrative assistants, also hotels and local news shows
- Charity to send photos of recipient families wearing or using donated items to promote further contributions
- Remind everyone that donations are tax deductible



**Foundation for the Blind Children**  
**Facilitator: Georg Garnitschnig**  
**Table # 7**

**Notes:**

- Two annual main fundraisers are the golf tournament and silent action. They want to find different ideas for fundraising to appeal to different types
- Auction for local artists to donate art and photography called “Do you see what I see?”
- Jobs program with local hotels where hotels add a dollar to every room that checks-in. This is also done with grocery stores and restaurants. Days are designated where 10% of proceeds go to FBC
- Hold an event around the donation of peoples outgrown eyeglasses
- FBC have partnership with eye surgeons, Lens Crafters, the Senior Center for volunteers and retirement communities and country clubs



## **St. Mary's Food Bank**

**Facilitators: Jami Guttenberg - Table # 8**

**Andrew Done – Table # 16**

**John Canterino – Table # 25**

### **Notes:**

- Themed boxes such as Thanksgiving, 4<sup>th</sup> of July, Labor Day, etc.
- Company sponsor a “break” and donate the food to the food bank
- Program called Kids in Kitchen where kids are brought to a hotel and the company would pay for the cost of food. Kids are broken down into teams with a hotel chef to lead them in cooking together. Fun gym exercises are incorporated. Take a backpack home with non-perishable healthy food.
- Receive financial donations from portions of meeting fees where \$0.96 goes to programs
- Food leftovers to be donated to charity or food banks
- Have conference attendees participate in team building packing event
- Can keep track of attendee donations by checking off a marked box on the attendee's registration form
- To compensate for hotel incentives, 10% credit to master account, company car, etc., donate that portion to charity



**Child Crisis Center**  
**Facilitator: Susan Penman**  
**Table # 12**

**Notes:**

- Currently have wine tasting events, Thanksgiving events, and pay rides
- They need ways to give attention to the teen groups. Some ideas are fundraising money to take them clothes shopping, working with “City Year” to help with joint program to build gyms for the teen group
- Looking to collaborate with an organization called “Share Our Strength” because they help feed children. This particular organization is well connected and can bring corporate groups into the needy areas and build shelters.
- Connect with local CVB to see which groups are coming to AZ. Call the groups to see if they are interested in charity giving while having their group in Arizona
- Ask people to give their Amex Points and convert them in gift cards that will be given to charity which in turn is given to the teens for shopping



**Maricopa Animal Control Center**  
**Facilitator: Nance Trevithick**  
**Table # 19**

**Notes:**

- To work with animals you need to have a passion for animals
- 60% live/release rate
- 11% from tax dollars to fund shelter
- Dog House Building Idea to promote team building
- Government agency donations, fees cover the costs and are tax deductible
- Want to increase awareness about their organization
- Seeking extra supplier donations from local vets
- Contact Synaxis Meeting and Events (W- Hollywood) and own 4pet shops to ask vets for time and service
- Have a Bow Wow Brunch where cost of attending will go to funding
- Want to team up with MLB to have “Bring Pet to Game” and “Bring Pet to Local Pool” events
- Want to get involved in charity in the local area to develop reciprocity
- Speed dating for dog- pet friendly hotels (FireSky in Scottsdale) can donate \$1 per room to the organization
- Contact local AZ Chapter of MPI to promote a percentage discount from their meetings to charity



**Arizona Children's Association**  
**Facilitator: Vicki Poplin**  
**Table # 15**

**Notes:**

- Founded in Tucson, AZ it is the largest foster care program in the state. Children come with only what they have on when removed from their home.
- Under horrible circumstances there is a huge need to support families
- Work with other organizations that protect against sexual assault and provide psyche services
- Provide training for parents who want to become foster families\
- Build welcome kits for children removed from their home, hold golf tournament with groups coming to Phoenix can make donations, and build a bike promotes team building
- It costs \$150 per child to clothe each year
- Hold a 5K walk/run for kids to raise money. They walk to specified location and get stamped
- Keep their web address on all material
- Want to send a letter to Oprah that is signed by all the clients and create a video to send her
- Landscaping- to promote home improvement donate sewers, time, resources and materials
- Want to hold a brunch and persuade local retailers to attend (i.e. Target, Toys R Us, Wal-Mart, etc.)



**Habitat for Humanity**  
**Facilitator: Craig Smith**  
**Table # 20**

- Annual Benefit – Active participants recruit others
- Collective spring cleaning donating items – competition, large garage sale
- Model Doll House Auction
- House cleaning for \$\$\$ using volunteers
- Contact CVB for list of conventions – Make it part of event focus on HFH
- Tool Drive – Collection of used tools to be used for projects
- Awareness campaign
- Personal matching “donations” 20 volunteers +1
- Do it yourself stores – Give discounts, collection drive at local stores
- United Way type drive with corporations
- Tim the Toolman spokesman +AI
- Donation drive at sporting events
- Retail store opening – Give back 10% of purchase of weekend sales
- Plastic “Humanity” wristbands - \$2
- Humanity Gala with silent auction with entertainment

**Facilitator: Sheri Wallen**  
**Table # 21**

**Notes:**

- Your organization having a “heart” for Habitat
- Donate used furniture from hotels after renovations
- Team building event based on making tool belts
- Get corporations to match volunteer hours
- Volunteer employees one afternoon per quarter to work on community projects
- Hotels donate room commission to Habitat
- Have a MC Hammer concert
- Teams compete on building different sections of the house
- Build a community (like Extreme Makeover) but instead of one home, do ten homes
- Stock the pantry



**Luke Air Force Base Chapel**  
**Facilitator: Jeff Rudder**  
**Table # 23**

**Notes:**

- **Wish List:**  
Family Sponsored dinner with entertainment; monthly lunches one time a month  
To have child care available for parents with babysitting for one day a week  
Sponsor a spouse's night out offering a day of pampering
- **Methods to accomplish goal:**  
Look to the vendors that the base works with to have the give back  
Work with hotels to help facilitate sponsorship; i.e. products, supplies, foods via the hotel vendors  
Hotel/Resort sponsor an event for spouses left behind  
Work with resorts for weekend retreats for the re-uniting of spouses/families  
In return for the hotel/resorts assistance with donations the hotel/resorts will get positive PR



**Workshops for Youth & Families**  
**Facilitator: Renee Fortune**  
**Table # 22**

**Notes:**

- Unique feature having teens work with the youth
- Experienced teens give 450 hours in the program
- The public can come for one hour to see the program
- More of a preventative maintenance for teens
- 9AM to 8PM for the participants
- Resort could donate space for the event
- Word of mouth is how they get their participants
- Children do presentation of what they learn to get donations for workshops
- Local PSA by children for scholarship programs and to get corporate sponsors
- 52 hour program
- Need corporations to sponsor a child for \$395 a week
- Sylvan Learning Centers gave scholarship for peer leader
- Create programs to recognize peer leaders
- A character building program



## **Chrysalis Shelter for Victims of Domestic Violence**

**Facilitator: Mark Benson**

### **Table # 2**

- Meetings to AZ – Meetings make a Difference - \$ from room rate
- Bring an item to each meeting
- Donation option – At time of registration from group or leisure
- DMC – Added as service for team building
- CVB List for Chrysalis – Who is coming to town for meetings
- Tie into resort fee – Donation for charity
- Item donations at local bars – Donate underwear for cover charge, “Cover Your Cover”
- Hotel donation of all extra shampoo/soap/sewing kits
- 2 for 1 Super Mark-ups – Buy 1 other gets donated

**Facilitator: Sam Macy**

### **Table # 11**

#### **Notes:**

- Reach out to local hotels (currently not being done)
- \$5000 Walk specific for Chrysalis fund raising – Reach out to local organizations to see if they will be sponsors  
Idea – Have races where the teams must carry over the finish line items that will be donated
- From local companies (hotels) – Donations of the products offered in guest rooms  
Idea – “Battle of the Hotels” – Who can donate the most towels, sheets etc.
- A cooking event – Ask people to buy tickets to event & donate products  
Idea – Chefs from the area use the items requested to share healthy cooking to the crowd and the women in the shelter
- Hotel Christmas – Ask hotel to host Xmas Party where residents receive gifts
- Mother’s Day Brunch Fundraiser – See if local hotels will host benefit
- “Half Room Rate to Charity” – Advertise with local news stations to get word out



**Gila River Indian Community**  
**Facilitator: David Vanderbilt**  
**Table # 9**

**Notes:**

- Diabetes clinic – cooking food using local restaurants, culinary schools and elementary schools
- Have a corporation buy one/ feed one
- Taste of Arizona is an event where restaurants are invited to cook sponsored by public and corporate diabetes event sponsors
- Cookbook top chef event invited to join in so they can eat
- Grow gardens at schools with corporation planting expanding
- Exercise and fitness course with individual stations
- Invite a local diabetic to sponsor a reservation child and become a partner
- Boys and Girls Club- building play grounds, planting trees, “adopt a child to read” and build a fitness course

**Gila River Indian Community**  
**Facilitator: Robyn Sprenger**  
**Table # 17**

**Notes:**

- Needs: Poverty with diabetes being a huge challenge
- Workforce includes gaming and teachers
- Affiliated with Sheraton Wildhorse Pass
- Corporate sponsors needed in finance and insurance
- Financial education, sponsor internships for different industries to give children opportunities to branch out into different career paths with “trade
- Need for goods (tennis shoes, other goods) perhaps not afforded by families
- Partner with Habitat for Humanity
- Work with tribe to funnel of gaming money to education and other programs
- Education to work to change tribal laws as an example foster children; presently can give a child away then take back down the road
- Diabetes Foundation and others to research and sponsor focus on education of diets and exercise for youngsters
- Fun runs, use technology (Twitter, Facebook, etc) to use fun ways of delivering message for causes
- Dynamic role model to show it can be done, to inspire and to be a figure head of organization to get monies to support and show its possibilities

## **Gila River Indian Community**

**Facilitator: Erin Mooney**

### **Table # 24**

#### **Notes:**

- Needs:  
Health, health awareness “wellness”, increasing athletics  
Tribal rules and customs may cause a challenge; diversity and flexibility are needed  
Playgroup/fitness facility/education classes  
Diabetes education; lack of water supply causes them to rely on government food  
Add a garden/horticultural backing, home garden and community farmer market
- Solution process:  
Team building, education, growing produce, selling produce and farmers markets  
Walk a thon or 5K walk
- Charity/Corporation Contributions:  
Sponsor farmer’s markets  
Give away items/seeds that they can be grown  
Awareness, more information to the corporations in town for events
- Team Building Activity  
Build, prepare ground for gardens  
Work to plant  
Another group to come in and work the land